

Dear Potential Sponsor,

The Shadow Mountain Matador Band is seeking sponsors for the 2017-2018 school year. In addition to performing at all football games and school rallies, our band participates in various competitions across the state of Arizona in Marching, Winter Percussion, Concert, and Jazz Band. With practice and summer band camp, this is a year-round commitment.

We are offering a sponsorship opportunity to benefit your business or organization and our band. In exchange for your tax-deductible donation of \$250, we will include your name on our show t-shirts and our booster website. The t-shirts are worn as the informal uniforms during hot weather, in the stands after performances, at competitions, and after other performances. These shirts are also worn when the band changes out of marching uniform at other events, such as the Fiesta Bowl and Parada del Sol Parades. For donations of \$500 or more, you will also be included in all of our concert programs and on a banner that will be displayed at every home football game and concert. Donations of \$1,000 or more receive all of this plus you will be advertised on our new equipment trailer. This trailer travels with the band to all of our events throughout the year.

You can see that there would be a lot of exposure for your business or organization, all while supporting our students in this amazing music education program! Submit your sponsorship of \$250 or more by May 1, 2017, and also be included as a table sponsor at our Casino Night Fundraiser at The Playa II Bar & Grill on May 20, 2017!

Budgets within the Paradise Valley Unified School District have experienced cuts, and only with the support of local businesses and organizations such as yours, in addition to parent support, can our students continue to participate in these worthwhile endeavors. Your generous donation will help with the various costs in running the band program, such as trip expenses; purchasing, repairing, and maintaining instruments; fees and other costs for competitions and festivals; additional instruction and learning tools; band camp; and student hardship. Our goal is to raise \$50,000 to cover all of these costs.

We, the Shadow Mountain Band Boosters, hope that you will consider donating to this worthy cause. We are a 501(c)(3) non-profit organization. All donations are tax deductible. Our Federal Tax ID Number is 86-0469900. Please make checks payable to **SMHS Band Boosters**, **PO Box 22031**, **Phoenix**, **AZ 85028**.

Sincerely,

Shadow Mountain Band Boosters



Silver Sponsor ()	\$250	Name on the show t-shirt and on booster website.
Gold Sponsor ()	\$500	Includes all Silver Sponsor benefits plus name in the concert programs and on banner displayed at all home football games and concerts.
Platinum Sponsor ()	\$1,000	Includes all Silver and Gold Sponsor benefits plus advertisement on band equipment trailer. (Please provide graphic for advertisement.)

^{*}Sponsorships of \$250 or more received by May 1, 2017, will also be listed as a table sponsor at our Casino Night Fundraiser on May 20th at The Playa II Bar & Grill.

me as it should appear on t-shirt:	

Please make checks payable to SMHS Band Boosters, PO Box 22031, Phoenix, AZ 85028.